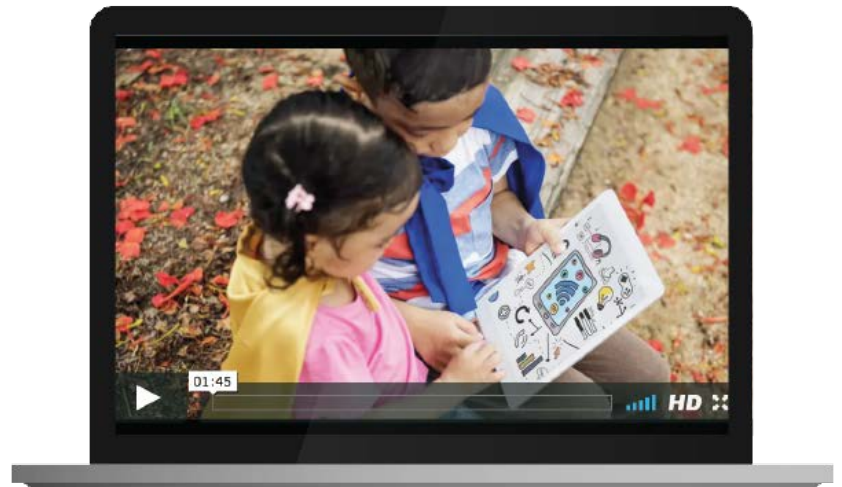




# Ready Rosie

Our Early Childhood Education programs offer a free parenting program to families who are enrolled and families who are on our waitlist. *Ready Rosie* is a research-based parenting curriculum that builds on parents' knowledge. Ready Rosie harnesses the power of video and mobile technology to empower families and schools to work together to promote school readiness.



An exciting feature is that parents can register to receive weekly messages (in both English and Spanish) with fun and educational activity ideas.

The two-minute videos cover many topics that help children get ready for school and formal learning. Young children grow, learn, and develop rapidly when they receive encouragement and mental stimulation. Ready Rosie helps to guide and educate parents to help their children learn and thrive!

## SMART PARENTS. READY KIDS.

ALL IT TAKES IS 2 MINUTES A DAY.

HERE'S HOW:

- 1 Watch a quick daily video.
- 2 Do the interactive activity.
- 3 Learn: both child and adult grow.

A smartphone displaying the Ready Rosie app interface. The screen shows an email icon with the text 'READY ROSIE Today's Video', the Ready Rosie logo, 'TODAY'S VIDEO', a play button over a video thumbnail, and the text 'NUMBERS EVERYWHERE'.

Ready Rosie is an early education tool that helps families, schools, and communities across the nation deepen and scale their family engagement efforts. The tools leverage the power of video modeling, family workshops, professional development opportunities, and mobile technology to build powerful partnerships between families and educators, resulting in *Ready Families, Ready Educators, Ready Children*.